

BORBOTO AZUL

editorial design

editorial designer

freelancer



ME

FLÁVIA RODRIGUES

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PORTUGAL

LOVE

Editorial design, typesetting, books, children books, letters, whitespace, chocolate, food, movies, tv shows, music, hearts, buttons, illustration, vectors, pillows, travel, plants, flowers, timber, cats and dogs, animals

SOFTWARE SKILLS

Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe Acrobat

WORK EXPERIENCE

2008/... **Independent editorial and book design**
Borboto azul

2022/... **Communication Department**
Intituto Montessori Portugal

2020/... **Founder and Maker**
Yudo Montessori

2021/2024 **Graphic design**
Sociedade Portuguesa Educação Montessori

2011/2018 **Graphic design**
Dimensão Global
Lisbon, PT

2010/2011 **Graphic design**
YEMNI - branding design & comm
São Paulo, BR

2010/2011 **Exhibition assistant**
MUDE - Design and Fashion Museum
Lisbon, PT

2009 **Graphic design**
Add Solutions
Lisbon, PT

2008 **Graphic design**
NAD - brand design & communication
Évora, PT

2006/2014 **Founder of apartamento.criativo**

2006/2007 **Graphic design internship**
Restart - creativity and new technology school
Lisbon, PT

WORKSHOPS AND EXPERIENCES

Illustrated book in risograph
Tunnel illustrated book
Illustration
Collage
Cyanotypie
Serigraphy
Typography
Binding
Creative writing
"So kou know" - design and social entrepreneurship
Strategy applied to the branding and design
Golden club xpress - to undertake with affection
Strategy and creativity to design brand names
Microtypography: fundamentals of typographic composition
Data visualization for editorial projects
Orthotyping for designers
Composition techniques for graphic design
Pinterest business as a marketing tool
Instagram strategies for brand development
Brand strategy on instagram

ACADEMIC QUALIFICATIONS

2006/2007 Creative Advertising (Restart)
2005/2006 Video Post Production (Restart)
2001/2005 Graphic Design (IADE)

In english my brand could be called "blue fluff"



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